

Satheesh M | UX Designer

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Core Skills

User Research & Personas,
Wireframing & High-Fidelity UI,
Interactive Prototyping,
Micro Interactions,
Motion Graphics,
Usability Testing, Information
Architecture, UX Writing &
Content, Strategy,
Design Systems,
Competitive Analysis,
User Journey Mapping,
Agile Collaboration

Tools

Figma, Adobe XD, Miro
Rive, Jira, Adobe After Effects
Adobe Premiere Pro
Adobe Illustrator & Photoshop
Microsoft 365
Google Workspace

About me

UX Designer with 4+ years of practical UX contribution and 10+ years in visual/motion design. Skilled in user research, wireframing, prototyping, usability testing, interaction design, and product workflows. Strong background in storytelling, problem-solving, and designing intuitive digital experiences using Figma and AI design system tools.

Experience

UX Designer (Active Contributor) | Senior Video Specialist IDrive India Pvt Ltd | 2021– Present (Fulltime)

- Designed user flows, wireframes, and interactive prototypes for internal features.
- Conducted usability reviews and contributed UX recommendations to improve product clarity and onboarding.
- Created micro-interactions, UI animations, and design documentation aligning with design system standards.
- Collaborated with PMs and developers to refine features using HCD principles.
- Achieved 50–60% increase in sign-ups through improved storytelling, UI clarity, and design consistency.

Visual Designer & Content Specialist Roles

(Transferrable UX Skills: hierarchy, accessibility, layout systems, storytelling, research mindset, KT)

Coastaldigest.com | Video Editor & Photojournalist | 2015–2021 (Fulltime)

- Created structured content flows that contributed to 50% readership growth.

Kalike (TATA Trusts) | Documentary Editor | 2019–2021 (Freelance)

- Structured content narratives and improved engagement for educational programs with 70% success impact.

Video Editor & Graphic Designer | 2013–2021 (Freelance)

- Designed marketing visuals, edited content, created layouts & interaction-aligned animations.

Assistant Professor (Journalism)

St. Joseph's College, Pilathara - (in 2015 for 6 months) and
Co-operative College, Pilathara - (in 2020 for 6 months)

Teaching, Lesson Planning, Logging, Assisting and Encouraging
Extra Curricular Activities.

Certification and Education

Google UX Design - Google

Microsoft UX Design – Microsoft

Figma to Lottie - Lottie

The Complete Adobe After Effects

Bootcamp: Basic to Advanced - Udemy

Google Project Management - Google

MCJ (2013 – 2015) - Mangalore University

BA English (2010 – 2013) - Kannur University